



FOR IMMEDIATE RELEASE

NORTHERN MINNESOTA'S WOMEN'S EXPO IS RETURNING MAY 10TH & 11TH TO THE SANFORD CENTER



Northern Minnesota's Women's Expo is returning to The Sanford Center bigger and better than ever before, with 80% of the entrance proceeds being donated to the Northwoods Battered Women's Shelter. The entrance fee to the event will be \$5 with \$4 being donated to support the Northwoods Battered Women's Shelter's capital campaign.

"All donations will go towards our capital campaign [to build a new shelter]. Building a new shelter offers privacy, dignity, and a chance to work toward moving on from intimate partner violence for our participants. It will also allow us to double the capacity of participants we can help," stated Michelle Carlson, Assistant Director of the Northwoods Battered Women's Shelter.

Not only is the event supporting a great cause, but it also provides a weekend of pampering and empowering for women in the Northern Minnesota region. This event will have something for everyone, with numerous vendors, demonstrations, wine tasting, selfie stations, a pop-up thrift store, a panel of women in business, and a keynote speaker!

In previous years, this event has featured vendors such as florists, jewelers, fitness groups, yoga studios, spas, travel advisors, financial advisors, home improvement specialists, boutiques, photographers, and more.

This year the event promises all the comradery of the previous years and much more! The event is currently seeking vendors for the event. If you are interested in becoming a vendor, please reach out to Malaak Khattab, Event Manager, at The Sanford Center by emailing mkhattab@thesanfordcenter.com. Northern Minnesota's Women's Expo is sponsored in part by Sanford Health and TruStar Federal Credit Union.

Media Contact: Emily Dukek-Haasken, Marketing Manager. edukek@thesanfordcenter.com