FOR IMMEDIATE RELEASE – Friday, September 1st, 2023. Contact: Emily Dukek, Marketing Manager edukek@thesanfordcenter.com 218.441.4048



## The Sanford Center in Bemidji, Minnesota is Set to Host Unicon 21 in 2024.

Bemidji, MN – Unicon, the Unicycling World Convention and Championships, will occur in Bemidji, Minnesota from July 14 - 26, 2024. Unicon 21 will mark the return of Unicon to the United States after 22 years. For the second time, Unicon will be taking place in Minnesota.

"We are so happy to be the presenting sponsors and home for Unicon 21. This is such a fun and unique event and we're happy that we get to be the venue to bring it back to the United States after over two decades," stated Sheila Murphy, General Manager of The Sanford Center.

Unicon 21 will be the follow-up event to a wildly successful Unicon 20 in Grenoble, France. Nearly 1,500 competitors from more than 40 countries are expected to gather in Bemidji, Minnesota for 12 days of competitions, workshops, and social events. There will be more than 30 different competitive events that include six unique disciplines.

With thousands of unicyclists set to come to Unicon 21, this will not only be a great event for the community to attend, but also great for Bemidji tourism. When asked "why Bemidji," to mark to return of Unicon to the U.S., they said, "In partnership with The Sanford Center, the Unicon 21 Team is excited to showcase the beautiful north woods of Bemidji to unicyclists from around the world as they compete in this world-class event."

More information on the event will be announced in the months leading up to Unicon 21.